

## Career Management Center

Thursday, October 21, 10:00 am – 7:00 pm

Friday, October 22, 9:00 am – 6:00 pm

- Coaching for professionals, job search, entrepreneurs, and much more.
- + Resume Critique Clinic
- + Mock Interview Clinic
- + Elevator Pitch Practice Station
- + Job Search & Career Coaching
- + Resume Editing Computer Center
- + Professional Coaching Sessions

## Professional Development Day

Thursday, October 21, 9:00 am – 5:00 pm

(Morning & Afternoon Sessions)

- + **Career Development:**  
Expanding Professional Relationships
- + **Diversity in the 21st Century**
- + **Finance:** Growth and Profitability
- + **Global Management:**  
Succeeding in the GlobalMarket
- + **Leadership:** The Power of Debate
- + **Marketing:**  
The Opportunity to Connect with your Customers
- + **Strategy:** Strategic Positioning for Executives

## Entrepreneurial Success

Saturday, October 23, 9:00 am – 3:30 pm

Valuable insights for new and seasoned Entrepreneurs.  
This 3-session series will focus on the following objectives:

- + Acquiring the skills and processes needed to generate an innovative business idea
- + Finding the funds necessary to launch a venture and funding programs especially geared to finance minority owned business
- + Connecting with local, state and national support networks and resources



## CEO Speaker Series

Friday, October 22, 7:30 am – 4:30 pm

Access to the highest level and Fortune 500 companies.

- + Douglas R. Conant, CEO of Campbell Soup Company
- + CJ Fraleigh, CEO, North American Retail & Foodservice; Executive VP, Sara Lee Corporation
- + Craig R. Herkert, CEO of SUPERVALU, INC.
- + Edward B. Rust Jr., Chairman and CEO, State Farm

## Executive Forum

Thursday, October 21, 10:00 am – 9:00 pm

Friday, October 22, 7:30 am – 4:30 pm

The Executive Forum brings Senior Executives together for collaboration networking, and executive development.

- + Executive Forum Panels & Trends
  - + CEO Speaker Series & Keynotes
  - + Executive Coaching (by appointment only)
- The Executive Forum is an exclusive event for corporate executives (director level or above) and entrepreneurs, including NSHMBA Executive and Lifetime members

## Executive Coaching

Thursday, October 21, 10:00am - 7:00pm

Leadership development is important for every executive, Coaching can help you define and move forward with your personal, team, or organizational goals.

- + Register for the Executive Forum and receive two 50 minute, one-on-one sessions with an Executive Coach.
- + The first session will be at the Conference and pre-arranged.
- + The second session will be a virtual follow-up session with the same coach.

Must have pre-registered for the event.

Walk-in appointments will not be accepted.

Questions: [executive@nshmba.org](mailto:executive@nshmba.org)

## Membership has its value...

Take advantage of:

- + Professional Development Sessions
- + Career Management Program
- + Professional Webinar Series
- + Career Coaching
- + Job Search Tools
- + Local Chapter Events
- + Online Job Listings
- + Access to NSHMBA network of over 8,000 members